



ON - AIR CREW



6
am
-
10
am

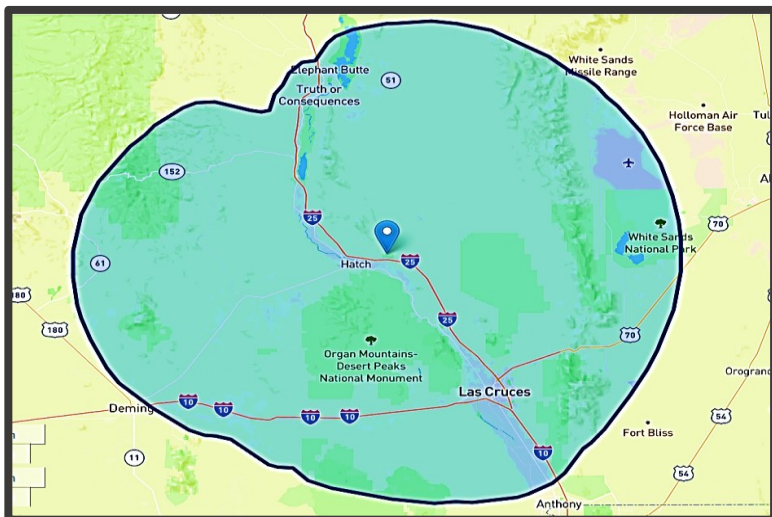


10
am
-
2
pm



2
pm
-
7
pm

Station: **101 Gold**
 Frequency: **101.1 FM**
 Call Letters: **KVLC FM**
 Web Site: www.101gold.com
 Wattage: **100,000 watts**
 Format: **Classic Hits**



Primary Demo
Adults 25 - 54

Secondary Demo
Adults 18 - 49

Sponsorship Opportunities

Traffic, News, Weather, Sports 101, Dollar's Dibs, Birthday Party, Nugget of Knowledge, Rock and Roll Ride Home, Pet of the Week and Cruisin in Cruces

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